

## ST ALBANS CITY COMMUNITY FC PLATINUM PARTNER

As the Club's Platinum Partner, we would welcome you to a yearlong partnership to be the Club's Headline Community Partner and sponsor.

This comprehensive package is designed to bring maximum exposure to your organisation enabling you to feel part of the City Youth community and to participate in and celebrate our journey and achievements across an entire calendar year and hopefully beyond. This we hope, would fully reflect your financial support and any other benefits that your organisation can offer. Our Commercial Manager will work with you across the year to ensure you feel valued and included.

We are delighted to include the following opportunities to our Platinum Partner;

- The opportunity to promote your Partnership of St Albans City Youth FC in your own Marketing initiatives. \*
- Sponsorship of our Annual Presentation Day \*\* (see below).
- Shirt sponsorship for; one female and one male youth team for 2 years.
- 2 Advertising hoardings at the Club's base at Highfield Park displayed on all match days throughout the regular season.
- A permanent presence at the 'Headline' of all club's social media platforms including the Club website.
- Your organisations logo and a link to your organisation's Homepage on the Club's own website.
- A 20% discount on Club annual registration fees for all children of your employees.
- Constant Local press and social media coverage.
- Active promotion of your organisation at all Club internal events and meetings.
- A prominent reference on the footnote of all official Club Correspondence both internally and externally.

### ANNUAL PRESENTATION DAY\*\*

As the Club's Platinum Partner your organisation and your guests (should you choose) will be welcomed as valued guests and be given the most prominent profile at our Annual Presentation Day. At this Blue-Ribbon event we celebrate our Club's achievements for the year be it National or County success or simply just taking part in one of our teams or activities. In the presence of the Mayor of St Albans; players, coaches, managers and parents/guardians for all 84 teams are invited to attend the celebration held at the Alban Arena in St Albans City centre each June. Over the day there are in excess of 2,000 attendees from our community.

The element of your overall package would include;

- The opportunity to promote your sponsorship of St Albans City Youth at the Presentation Day and in your own Marketing initiatives. \*
- An invitation for you to attend the event and present awards on the day.
- A 'Headline' banner on the stage where all presentations are made for the duration of the event.

- Your company name and logo on the Presentation Day Brochure Cover.
- 2 Full page advertisement in the Club's annual Presentation Day Brochure

\*With prior agreement of the Charity's Trustees

Suggested Cost: 1 season £6,000, 2 seasons £10,000

**FOR MORE INFORMATION CONTACT: STEVE MANN, [STEVE.MANN@CITYYOUTHFC.COM](mailto:STEVE.MANN@CITYYOUTHFC.COM) MOB: 07741450660**